

## Lauren Paige Kennedy

### EDITOR & WRITER

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### Freelance

NYC & Los Angeles (2009–present)

#### Regular contributing writer for *WebMD Magazine* and *WebMD.com*

- » Author of 30+ health-focused cover stories and 20+ inside profiles featuring A-list actors, musicians, chefs, authors, and sports stars, who frankly shared their personal health concerns
- » Topics range from parenthood and adoption to debilitating conditions, aging, sports injuries, depression, grief, allergies, fitness, nutrition, pregnancy, cancer, poverty, sobriety, and more
- » Author of 30+ research-based lifestyle features covering topics as diverse as cyber bullying, digital addiction, divorce, fat-shaming, teen “cutting,” fitness and academic performance, instilling empathy in children, toxic kid friendships, genetics, psychological abuse, pet health, and more
- » All cover and feature stories share expert insight reported from supporting interviews conducted with a wide range of top researchers, medical professionals, scientists, and authors

#### Additional special projects

- » Special project with *Coastal Living Magazine*, where I interviewed 14 “Ocean Heroes,” including a legendary Cousteau and an array of environmental scientists, on the impact of plastic pollution
- » Digital content editor for NYU Langone; three-month assignment to update dated website content to new consumer-friendly, educational format
- » Special projects editor for *Health* magazine; developed “America’s Healthiest” franchise
- » Special projects editor for *USA Weekend*; developed active lifestyle supplement prototype
- » Consulting copy director/writer for *WWD*, *Style.com*, *Details*, and *Vogue*
- » Editorial, copywriting, custom publishing, and copy editing assignments from Condé Nast Media Group, Hachette Filipacchi, Hearst, *Inspirato*, *Men’s Fitness*, *Neurology Now*, *Redbook*, Time Inc., *Travel + Leisure* and *T+L Family*, *USA Today*, *Spotlight*, and *The Washington Post*
- » Essayist for *The Mid*, *Scary Mommy*, *The Conversation*, *Purple Clover*, *Lifetime*, and *Momtastic*
- » Author of *Frommer’s Day-to-Day Guide to Washington, D.C.*
- » Author of *#TheChange*, my 2016 debut novel; represented by NYC literary agent Barbara Braun

### The Magazine Group

Washington, D.C. (2004–09)

#### Founding Co-editor, *WebMD Magazine*

- » Partnered with the leading health website to create the successful print ambassador for the brand
- » Edited the magazine for the first three years of its publication as senior editor: developed editorial calendar, assigned stories, managed editorial and production staffs, and signed off on every issue
- » Distributed to every doctor’s and dentist’s office in the U.S. for a 10M+ monthly readership, with additional web traffic estimated at 50M+ unique hits per month

#### Editor in Chief, *Washington Flyer Magazine*

- » Relaunched/redesigned an established, regional travel-and-entertainment magazine; managed staff
- » Introduced lifestyle, trend, and service content; delivered celebrity covers and special issues

### Condé Nast Publications

London & NYC (1997–2001)

#### Editor at Large

- » Wrote travel and health stories for new London publication, *Canary*; edited three arts supplements

#### Editorial Development Director

- » Pitched, launched, and edited three one-off editorial supplements with travel and trend content

#### Corporate Copy Director

- » Developed and wrote special advertising sections with health, celebrity, travel, and trend content

### Published Interviews

- » Tiffany Haddish
- » Annette Bening
- » Jim Gaffigan
- » Cameron Diaz
- » Harrison Ford
- » Seth Meyers
- » Carrie Fisher
- » Matthew McConaughey
- » Christina Applegate
- » Jamie Oliver
- » Alicia Keys
- » Anna Kendrick
- » Zoe Saldana
- » Kerry Washington
- » Hilary Swank
- » Serena Williams
- » Julie Bowen
- » Taraji P. Henson
- » Lorraine Bracco
- » Ty Burrell
- » Stanley Tucci
- » Joan Didion
- » Lauren Graham
- » Katherine Heigl
- » Neil Patrick Harris
- » Roseanne Barr
- » Bryce Dallas Howard
- » Julia Louis-Dreyfus
- » Chris O’Donnell
- » Takashi Murakami
- » Olivia Newton-John
- » Julianne Hough
- » Curtis Sittenfeld
- » Laurence Fishburne
- » Christina Hendricks
- » Alanis Morissette
- » Abigail Breslin
- » Jenna Bush Hager
- » Marcia Gay Harden
- » Martina Navratilova
- » Robert Rodriguez
- » Alicia Silverstone
- » Alice Waters
- » Joe Manganiello
- » Marcia Cross
- » Patricia Heaton
- » Soledad O’Brien
- » Sonequa Martin-Green
- » Allyson Hannigan
- » Audra McDonald
- » Blaire Underwood
- » Peggy Fleming
- » Keith Lockhart
- » Rick Bayless
- » Amanda de Cadenet
- » Sharon Stone
- » Lesley Stahl
- » Jack Johnson
- » Chris Rock
- » Jimmy Fallon
- » Seth Rogen
- » Chelsea Handler
- » Claire Danes
- » Frank McCourt
- » Queen Latifah
- » Ang Lee
- » Sheryl Crow
- » Andre Agassi
- » Lucy Liu
- » Kelly Ripa
- » Demi Lovato
- » José Andres
- » Liev Schreiber
- » Curtis Stone
- » Cat Cora
- » Katie Couric
- » Rob Lowe
- » Ashley Judd
- » Alan Cumming
- » Tony Goldwyn
- » Tyler Perry
- » Dolly Parton
- » Kellan Lutz
- » Maggie Q.
- » Reid Scott
- » Kevin Bacon
- » Stephen Moyer
- » Kermit the Frog
- » Henry Rollins
- » Wolf Blitzer
- » Diane Lane
- » Jerome Bettis
- » Lisa Ling
- » Aaron Eckhart
- » Gilbert Arenas
- » Toni Collette
- » Bebe Neuwirth
- » Lewis Black
- » Suzanne Goin
- » Chris Cooper
- » Debi Mazar
- » Dana Delaney
- » Steve-O
- » Marlon Wayans
- » Michelle Kwan
- » Casey Wilson
- » Miguel Arteta
- » Colin Quinn
- » Sheila Johnson
- » Kitty Kelley