

Lauren Paige Kennedy

EDITOR & WRITER

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Freelance

NYC & Los Angeles (2009–present)

Regular contributing writer for *WebMD Magazine* and *WebMD.com*

- » Author of 25+ health-focused cover stories and 25+ inside profiles featuring A-list actors, musicians, chefs, authors, and sports stars including Cameron Diaz, Chris Rock, Jimmy Fallon, Matthew McConaughey, Serena Williams, Harrison Ford, Carrie Fisher, Zoe Saldana, Jamie Oliver, and more, who frankly discussed with me their personal health concerns
- » Topics range from parenthood and adoption to debilitating conditions, aging, sports injuries, depression, grief, allergies, fitness, nutrition, pregnancy, cancer, poverty, sobriety, and more
- » Author of newsy, research-based health features covering topics as diverse as cyber bullying, divorce, digital addiction, fat-shaming, teen “cutting,” fitness and academic performance, instilling empathy in children, toxic kid friendships, genetics, psychological abuse, pet health, and more
- » All cover stories and features share expert insight from a wide range of leading medical professionals and researchers, who provide explanations of cutting-edge scientific findings

Additional freelance projects

- » Digital content editor for NYU Langone; three-month assignment to update dated website content to new consumer-friendly, educational format
- » Special projects editor for *Health* magazine; developed “America’s Healthiest” franchise
- » Special projects editor for *USA Weekend*; developed active lifestyle supplement prototype
- » Consulting copy director/writer for *WWD*, *Style.com*, *Details*, and *Vogue*
- » Additional editorial, copywriting, custom publishing, and copy editing assignments from *Coastal Living*, Condé Nast Media Group, Hachette Filipacchi, Hearst, *Inspirato*, *Men’s Fitness*, *Redbook*, Time Inc., *Travel + Leisure / T+L Family*, *USA Today*, Verizon’s *Spotlight*, and *Washington Post*
- » Essayist for *The Mid*, *Scary Mommy*, *The Conversation*, *Purple Clover*, *Lifetime*, and *Momtastic*
- » Author of *Frommer’s Day-to-Day Guide to Washington, D.C.*
- » Author of *#TheChange*, my 2016 debut novel; represented by NYC literary agent Barbara Braun

The Magazine Group

Washington, D.C. (2004–09)

Founding Co-editor, *WebMD Magazine*

- » Partnered with the leading health website to create the successful print ambassador for the brand
- » Edited the magazine for the first three years of its publication: developed editorial calendar, assigned stories, managed full editorial and production staff, and signed off on every issue
- » Distributed to every doctor’s and dentist’s office in the U.S. for a 10M+ monthly readership, with additional web traffic estimated at 50M+ unique hits per month

Editor in Chief, *Washington Flyer Magazine*

- » Relaunched/redesigned an established, regional travel-and-entertainment magazine
- » Introduced lifestyle, trend, and service content; delivered celebrity covers including Leo DiCaprio

Condé Nast Publications

London & NYC (1997–2001)

Editor at Large

- » Wrote travel and health stories for new London publication, *Canary*; edited three arts supplements

Editorial Development Director

- » Pitched, launched, and edited three one-off editorial supplements with travel and trend content

Corporate Copy Director

- » Developed and wrote special advertising sections with health, celebrity, travel, and trend content

Published Interviews

- » Cameron Diaz
- » Harrison Ford
- » Seth Meyers
- » Carrie Fisher
- » Matthew McConaughey
- » Christina Applegate
- » Jamie Oliver
- » Alicia Keys
- » Anna Kendrick
- » Zoe Saldana
- » Kerry Washington
- » Hilary Swank
- » Serena Williams
- » Julie Bowen
- » Taraji P. Henson
- » Lorraine Bracco
- » Ty Burrell
- » Stanley Tucci
- » Joan Didion
- » Lauren Graham
- » Katherine Heigl
- » Neil Patrick Harris
- » Roseanne Barr
- » Bryce Dallas Howard
- » Julia Louis-Dreyfus
- » Chris O’Donnell
- » Takashi Murakami
- » Olivia Newton-John
- » Julianne Hough
- » Curtis Sittenfeld
- » Laurence Fishburne
- » Christina Hendricks
- » Alanis Morissette
- » Abigail Breslin
- » Jenna Bush Hager
- » Marcia Gay Harden
- » Martina Navratilova
- » Robert Rodriguez
- » Alicia Silverstone
- » Alice Waters
- » Joe Manganiello
- » Marcia Cross
- » Patricia Heaton
- » Soledad O’Brien
- » Sonequa Martin-Green
- » Allyson Hannigan
- » Audra McDonald
- » Blaire Underwood
- » Peggy Fleming
- » Keith Lockhart
- » Rick Bayless
- » Amanda de Cadenet
- » Chris Rock
- » Jimmy Fallon
- » Seth Rogen
- » Chelsea Handler
- » Claire Danes
- » Frank McCourt
- » Queen Latifah
- » Ang Lee
- » Sheryl Crow
- » Andre Agassi
- » Lucy Liu
- » Kelly Ripa
- » Demi Lovato
- » José Andres
- » Liev Schreiber
- » Curtis Stone
- » Cat Cora
- » Katie Couric
- » Rob Lowe
- » Ashley Judd
- » Alan Cumming
- » Tony Goldwyn
- » Tyler Perry
- » Dolly Parton
- » Kellan Lutz
- » Maggie Q.
- » Reid Scott
- » Kevin Bacon
- » Stephen Moyer
- » Kermit the Frog
- » Henry Rollins
- » Wolf Blitzer
- » Diane Lane
- » Jerome Bettis
- » Lisa Ling
- » Aaron Eckhart
- » Gilbert Arenas
- » Toni Collette
- » Bebe Neuwirth
- » Lewis Black
- » Suzanne Goin
- » Chris Cooper
- » Debi Mazar
- » Dana Delaney
- » Steve-O
- » Marlon Wayans
- » Michelle Kwan
- » Casey Wilson
- » Miguel Arteta
- » Colin Quinn
- » Sheila Johnson
- » Kitty Kelley

References and additional work experience available upon request.