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EDITOR & WRITER

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2017–18 Rate Card

ADVERTISING, MARKETING & BRANDING

In-Office Business Day Rate

\$650.00

CONSULTING COPY SERVICES INCLUDE PRINT COLLATERAL, WEB CONTENT, NATIVE ADVERTISING, PUBLISHER'S SPEECHES, MULTIMEDIA PRESENTATIONS, SPECIAL PROJECTS AND PROOFREADING. 9AM–6PM IN THE OFFICE.

Project Fee Hourly Rate

\$100.00

SPECIAL PROJECTS (OFF-SITE) BILLED BY THE HOUR INCLUDE PUBLISHER'S SPEECHES, RFP CREATIVE CONCEPTS AND PROPOSALS. GENERALLY 2–4 HOURS OF WORK. EXTENSIVE REVISIONS ARE ALSO BILLED.

Client Advertising Campaigns

Project-by-project basis

FEE IS CONTINGENT UPON REACH, SIZE AND BUDGET, QUOTE GIVEN UPON REQUEST.

Naming Projects

Day rate + (possible) premium

FEE IS DERIVED FROM DAY RATE, NUMBER OF ROUNDS, AND FINAL SELECTION (IF I WRITE THE WINNING NAME).

EDITORIAL & CUSTOM CONTENT

Proofreading Page Rate

\$100.00

INCLUDES COPYEDITING AND PROOFREADING OF SPECIAL ADVERTISING SECTIONS, PRINT COLLATERAL AND ONLINE CONTENT.

Content Development Project Fee

Project-by-project basis

INCLUDES CREATIVE CONCEPTION, CLIENT PITCH, EDITORIAL DEVELOPMENT AND FINAL WRITTEN EXECUTION. FEE IS CONTINGENT UPON INTEGRATED REACH, NUMBER OF PAGES, DEPTH OF REQUIRED RESEARCH, BUDGET, PHOTO RESEARCH, REVISIONS, AND WHETHER OR NOT I PROVIDE ONE, SEVERAL OR ALL OF THESE SERVICES.

In-book & Online Content Rate Per Word

\$1.50

IF CONCEPT IS ALREADY OUTLINED, I CAN CREATE ORIGINAL CONTENT AND MEET TOUGH DEADLINES WITH EASE.

LPK / The Write Stuff