

LAUREN PAIGE KENNEDY

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Freelance Health Writer and Editor (2008–present)

Washington, D.C., Los Angeles, Calif., and New York, NY

Clients: *Brain + Life*, BrightEdge (for Dignity Health), *Coastal Living*, Condé Nast Media Group, *Details*, Fairchild Fashion Media, The Foundry, Frommer's Travel, Hachette Filipacchi, *Health*, Hearst Publishing, *Men's Fitness*, The Mid, Momtastic.com, *Neurology Now*, NYU Langone, Purple Clover, *Redbook*, Scary Mommy, *Spotlight*, style.com, Time Inc., *Travel + Leisure* and *T+L Family*, *USA Today Weekend*, *Vogue*, *Washingtonian Magazine*, *The Washington Post*, *WebMD Magazine* and webmd.com, *WWD*, more.

WebMD Magazine, The Magazine Group (2004–2008)

Washington, D.C.

Senior Editor

- Developed and launched the editorial blueprint for *WebMD Magazine* as a founding editor
- Landed A-list talent to grace the magazine's covers and wrote celebrity health features
- Co-edited the print publication for its first three years, working closely with the editorial team at webmd.com while overseeing art directors, photo editors, fact-checkers, and production staff
- Produced original photo shoots with top photographers
- Wrote headlines, deks, coverlines, and display copy
- Generated story ideas for the magazine, plus editorial print extensions and spin-offs
- Proofread all designed pages and signed off on final proofs or bluelines

Washington Flyer Magazine, The Magazine Group (2004–2009)

Washington, D.C.

Editor

- Led the redesign and relaunch of an established travel-and-entertainment publication
- Introduced celebrity covers and new service-driven focus
- Planned, assigned, produced, and signed off on each issue
- Cultivated freelance writers to cover city-focused trends and international travel stories
- Edited the publication for 13 months from the West Coast until my replacement could be named

Canary Magazine, Condé Nast UK (2000–2001)

London, UK

Editor at Large

- Worked as a lifestyle and travel editor for a luxury city publication
- Edited three stand-alone editorial supplements on London's public artworks in Canary Wharf

Condé Nast Media Group, Condé Nast Publications (1997–2000)

New York, NY

Corporate Copy Director/Editorial Liaison

- Edited stand-alone editorial supplements with health, beauty, and travel focus
- Worked closely with health and beauty advertisers to create editorially driven special sections

Published Celebrity Health Interviews

Malcolm Gladwell, Trevor Noah, Annette Bening, Cameron Diaz, Curtis Stone, Tiffany Haddish, Seth Meyers, Matthew McConaughey, Harrison Ford, Sharon Stone, Jim Gaffigan, Kristin Chenoweth, Gloria Estefan, Ann Romney, Jack Johnson, Zoe Saldana, Seth Rogen, Neil Patrick Harris, Chris Rock, Rob Lowe, Demi Lovato, Chelsea Handler, Jimmy Fallon, Queen Latifah, Adrian Grenier, Rosanne Barr, Andre Agassi, Kerry Washington, Anna Kendrick, Abigail Breslin, Lucy Lui, Julia Louis-Dreyfus, Sheryl Crow, Christina Applegate, Stanly Tucci, Serena Williams, Kelly Ripa, Joan Didion, Jamie Oliver, Taye Diggs, many more

Environmental Health

I spent 2017 interviewing the world's leading ocean scientists, researchers, and activists for an 8-page feature exploring the threatened health of the world's oceans that appeared in *Coasting Living*. This assignment inspired me to launch the anti-plastics youth organization PEP (Pelham Eliminates Plastics). In just two years this group has successfully led businesses in Westchester, NY, to refrain from using plastic bags, and inspired the Pelham Unified School District to introduce eco-friendly utensils as it stops selling plastic water bottles in six area schools.

Education

University of Wisconsin, Madison
Bachelor of Arts in English with Emphasis on Creative Writing

Additional Skills

Exacting editor, skilled interviewer, and thorough reporter with experience working in CMS including InDesign, Slack, and WordPress, plus online platforms Squarespace and Weebly