



LAUREN PAIGE KENNEDY

Senior Health Editor

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FOCUS

Health, wellness, and medical content backed by scientific research; the environment; celebrity health

CURRENT POSITION

I joined HealthCentral, a NYC-based consumer health site owned by Remedy Health Media, in January 2020, just in time to cover the pandemic that has changed the world. Regular beats: COVID-19, heart health, MS and other autoimmune disorders, dementia, and CBD. I pitch, assign, edit, and package content across 90+ health conditions, working closely with SEO and production teams. Our stories range from research-driven breaking news and public service journalism to health-focused lifestyle tips.

PROFESSIONAL HISTORY

From 2008–2019 I worked as a full-time freelance writer/editor based in NYC, Los Angeles, and Washington, D.C., during which time I served as a regular contributing writer for *WebMD Magazine*. Prior to 2008, I held full-time writing and/or editorial positions at *WebMD* (a publication I developed, launched, and edited for its first three years of existence), *Washington Flyer*, *Canary* (Condé Nast UK), Condé Nast Media Group (NYC), *New York Magazine*, and Disney Publishing.

FREELANCE CLIENTS

Brain + Life, *Coastal Living*, Condé Nast, The Foundry, *Details*, Frommer's Travel, Hachette Filipacchi, HealthCentral, Hearst Publishing, *Men's Fitness*, The Mid, *Neurology Now*, Purple Clover, *Redbook*, *Spotlight*, style.com, *Travel + Leisure*, *USA Today*, *Vogue*, *WHERE*, *Washington Flyer*, *Washingtonian*, *The Washington Post*, *WebMD Magazine* and *webmd.com*, *Women's Health*, *WWD*, and many more.

PUBLISHED CELEBRITY HEALTH INTERVIEWS

Malcolm Gladwell, Trevor Noah, Annette Bening, Cameron Diaz, Curtis Stone, Tiffany Haddish, Seth Meyers, Matthew McConaughey, Harrison Ford, Sharon Stone, Jim Gaffigan, Kristin Chenoweth, Gloria Estefan, Ann Romney, Jack Johnson, Zoe Saldana, Seth Rogen, Neil Patrick Harris, Chris Rock, Rob Lowe, Demi Lovato, Chelsea Handler, Jimmy Fallon, Queen Latifah, Adrian Grenier, Rosanne Barr, Andre Agassi, Kerry Washington, Anna Kendrick, Abigail Breslin, Lucy Lui, Julia Louis-Dreyfus, Sheryl Crow, Christina Applegate, Stanly Tucci, Serena Williams, Kelly Ripa, Joan Didion, Jamie Oliver, Taye Diggs, many more

ENVIRONMENTAL REPORTING

I spent most of 2017 interviewing the world's leading scientists, researchers, and activists on plastic pollution and ocean health for a special feature in *Coasting Living* called "Ocean Heroes." The feature sounded the alarm on microplastics, single-use plastics, and endangered ocean life.

LOCAL LEADERSHIP

After my *Coasting Living* feature came out, I launched an anti-plastics youth organization called PEP (Pelham Eliminates Plastics). In just three years this group has successfully led Westchester businesses to refrain from using plastic bags (a year before the state ban went into effect) and inspired the Pelham Unified School District to both introduce eco-friendly utensils and stop selling plastic water bottles in six area schools.

ADDITIONAL SKILLS

I'm an exacting editor, skilled interviewer, and thorough reporter with experience working in content management systems such as Contentful and Jira, plus video platforms like JW Player. I've also managed content using Monday.com, InDesign, WordPress, Squarespace, and Weebly.

REFERENCES AVAILABLE UPON REQUEST