



## **LAUREN PAIGE KENNEDY**

**Senior Health Editor**

HealthCentral.com

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### **FOCUS**

Health and wellness content backed by scientific research, celebrity health, and the environment

### **CURRENT POSITION**

I joined HealthCentral, a New York City-based consumer website that produces medically vetted health and wellness content, in January 2020, just in time to cover the pandemic that has changed the world. Regular beats: COVID-19, heart health, multiple sclerosis, and other autoimmune disorders. I pitch, assign, edit, and package content, working closely with SEO and production teams. Our stories range from lifestyle advice and research-driven breaking news to public service journalism.

### **PROFESSIONAL HISTORY**

I worked as a full-time freelance writer/editor based in New York City, Los Angeles, and Washington, D.C. from 2008–2019, serving as a regular contributing writer for *WebMD Magazine*. Prior to 2008, I held full-time staff writing and/or editorial positions at *WebMD*, *Washington Flyer*, *Canary* (Condé Nast UK), Condé Nast Media Group (NYC), and *New York Magazine*.

### **FREELANCE CLIENTS**

*Brain + Life*, *Coastal Living*, Condé Nast Foundry, *Details*, Frommer's Travel, Hachette Filipacchi, Hearst Publishing, *Men's Fitness*, *The Mid*, *Neurology Now*, *Purple Clover*, *Redbook*, *Spotlight*, *style.com*, *Travel + Leisure* and *T+L Family*, *USA Today*, *Vogue*, *WHERE*, *Washington Flyer*, *Washingtonian Magazine*, *The Washington Post*, *WebMD Magazine* and *webmd.com*, *Women's Health*, *WWD*, many more.

### **PUBLISHED CELEBRITY INTERVIEWS**

Malcolm Gladwell, Trevor Noah, Annette Bening, Cameron Diaz, Curtis Stone, Tiffany Haddish, Seth Meyers, Matthew McConaughey, Harrison Ford, Sharon Stone, Jim Gaffigan, Kristin Chenoweth, Gloria Estefan, Ann Romney, Jack Johnson, Zoe Saldana, Seth Rogen, Neil Patrick Harris, Chris Rock, Rob Lowe, Demi Lovato, Chelsea Handler, Jimmy Fallon, Queen Latifah, Adrian Grenier, Rosanne Barr, Andre Agassi, Kerry Washington, Anna Kendrick, Abigail Breslin, Lucy Lui, Julia Louis-Dreyfus, Sheryl Crow, Christina Applegate, Stanly Tucci, Serena Williams, Kelly Ripa, Joan Didion, Jamie Oliver, Taye Diggs, many more

## **ENVIRONMENTAL REPORTING**

I spent the first half of 2017 interviewing the world's leading scientists, researchers, and activists on plastic pollution and ocean health for an 8-page special feature in *Coasting Living* called "Ocean Heroes." The feature sounded the alarm on microplastics, single-use plastics, and endangered ocean life.

## **LOCAL LEADERSHIP**

After my *Coastal Living* feature came out, I launched an anti-plastics youth organization called PEP (Pelham Eliminates Plastics). In just three years this group has successfully led Westchester businesses to refrain from using plastic bags and inspired the Pelham Unified School District to introduce eco-friendly utensils and stop selling plastic water bottles in six area schools.

## **ADDITIONAL SKILLS**

Exacting editor, skilled interviewer, and thorough reporter with experience working in CMS platforms such as Contentful and Jira. I've also managed content using Monday.com, InDesign, WordPress, Squarespace, and Weebly.

REFERENCES AVAILABLE UPON REQUEST